

MAKE WEBSITE EASY

SEO PACKAGES



FROM £850 PER MONTH FOR FULLY INCLUSIVE PLANS

If you have a website, blog or online store, SEO can help have a dramatic impact on your business's bottom line. Search Engine Optimisation is essential because:

- ✓ The majority of users are more likely to click on one of the top 5 suggestions in the Google results pages (SERPS), so you need to take advantage of this and gain visitors to your website by getting your business ranked highly for high converting search queries
- ✓ Modern SEO is not about 'Gaming the System' or 'tricking' Google, but about providing relevant, helpful content, improving the user experience and overall usability of your website.
- ✓ SEO is good for the social promotion of your website. People who find your website by searching Google or Yahoo are more likely to promote it on Facebook, Twitter, Google+ or other social media channels.
- ✓ SEO can put you ahead of the competition. For example, if two websites are selling the same thing, the search optimised website is far more likely to convert visitors into paying customers.
- ✓ SEO builds value over time and the ROI improves as optimisation efforts take hold.

We offer different SEO Package that will match your budget per month – see below.

Bronze SEO £250 per month	Silver SEO £500 per month	Gold SEO £850 per month
<ul style="list-style-type: none">✓ 15 Targeted Keywords✓ 3 hours SEO consultancy per month✓ Initial keyword research✓ 1 competitor report & benchmarking✓ Optimisation of 3 landing pages✓ Landing page content review✓ Dedicated account manager✓ Monthly reporting	<ul style="list-style-type: none">✓ 25 Targeted Keywords✓ 5 hours SEO consultancy per month✓ Initial & quarterly keyword research✓ 2 competitor reports & benchmarking✓ Optimisation of 6 landing pages✓ Quarterly infographic design✓ Back links audit & toxic links report✓ Web editing on up to 6 landing pages✓ Dedicated account manager✓ Monthly reporting	<ul style="list-style-type: none">✓ 50 Targeted Keywords✓ 7 hours SEO consultancy per month✓ Initial & quarterly keyword research✓ 3 competitor reports & benchmarking✓ Optimisation of 10 landing pages✓ 1 monthly blog post✓ Back links audit & toxic links report✓ Web editing on up to 10 landing pages✓ Content plan included✓ Dedicated account manager✓ Monthly reporting